CREST

Organisation Pitch Deck

A professional adult creative media programme ready to commission.

- Adults 18+ only
- Portable, practical delivery
- Minimum booking: 12 weeks

What CREST Is

Organisation Pitch Deck

- CREST is a mobile creative education programme led by Brian Burns.
- It blends music, recording, events, studio training and media literacy.
- It is designed for arts centres, adult learning, community organisations and non-profit programmes.

Why It Works

Organisation Pitch Deck

- Two separate 12-week pilots completed with PACE.
- Seven adult learners in each cycle: 14 learners across 24 weeks of delivery.
- The course has been stress-tested with adults in reintegration settings.

What Learners Can Explore

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- DJ and music technology foundations.
- Podcasting, microphones, interfaces and audio hardware.
- Audio/video editing, OBS, livestreaming and broadcasting.
- Event support, live sound, stage gear and technical roles.
- Branding, EPKs, portfolios and self-promotion.

Easy for Organisations to Host

Organisation Pitch Deck

- Brian brings the core teaching and demo setup.
- Only a suitable room and power source are required.
- Learners can participate even without owning their own gear.
- Browser-based learning and optional XR tools extend access.

Commercial Model

Organisation Pitch Deck

- Minimum booking is 12 weeks: one booked day per week.
- A second consecutive 12-week block can be added if desired.
- One-to-one tuition is also available.

Pricing Snapshot

Organisation Pitch Deck

- The 12-week minimum keeps the commitment manageable for host organisations.
- A second consecutive 12-week block can be added where appropriate.

Format	12 weeks	Optional 24 weeks
In-person (€280/day)	€3,360	€6,720
Online (€130/day)	€1,560	€3,120

Lead Facilitator

Organisation Pitch Deck

- Lifelong musician, sound engineer and creative professional.
- City & Guilds Level 2, with studies through Temple Bar Music Centre and Ballyfermot.
- Background in live sound, events, bands and corporate project management.
- Also performs as BONESTORM and is a bassist in an established Irish blues-rock act.

What Organisations Gain

Organisation Pitch Deck

- A modern music and media literacy element.
- A confidence-building and skills-based programme for adults.
- A pathway-rich offer that includes both creative and technical roles.
- A flexible external specialist with proven delivery experience.

Thank You

Organisation Pitch Deck

- Thank you for your time and consideration.
- CREST is ready to deliver as a 12-week adults-only programme.
- Brian Burns would welcome the opportunity to discuss a booking with your organisation.